



COMMUNITY INFRASTRUCTURE LEVY FUNDING REQUEST

Applications are invited for strategic infrastructure projects to be considered for Community Infrastructure Levy (CIL) funding.

To bid for CIL funding, you will need to fill out the following application form and submit relevant supporting material, as necessary. Please ensure the information you provide is correct and complete to the best of your knowledge.

Email: cil@threerivers.gov.uk

Address: Community Infrastructure Levy Officer, Three Rivers District Council, Three Rivers House, Northway, Rickmansworth, Herts. WD3 1RL

Please Note

Failure to answer all the questions on this form could impact upon the success of your application.

Bid Reference (Internal Reference):**Section A: Applicant Contact Information**

Name and address of your organisation	Smidsy LTD T/A Beryl
Name and position of main contact	Ash Trowe - Regional Operations Manager
Applicant contact details (phone number, email and address)	07930 671722 ash.trowe@beryl.cc Unit B1B Vale Ind Park , Tolpits Lane, Watford , WD18 9QP
Type of organisation (If a charity, please provide registration number)	Private limited Company
Describe your organisation's main purpose and regular activities	Providing Bikeshare solutions to Local Authorities across the UK
Is the organisation able to reclaim VAT?	yes

Section B: Project Overview	
Project Title	Beryl Bikes expansion in Three Rivers District Council areas Phase 2
Summary of the project proposal	To provide 36 e-bikes and 13 bike parking locations across Rickmansworth, South Oxhey and Leavesden. The bikes and parking locations will be linked to the existing Beryl Bikehare scheme which covers Watford, Bushey and Croxley Green.
Estimated project cost (including breakdown of the overall cost and what the CIL funding requested will cover)	The project will cost £138,000 which covers 36 e-bikes, 13 line painted bays & associated management & mobilisation costs. Once the scheme has been established, revenue generated by users will cover the ongoing maintenance and management of the scheme.
Full address of project location	<p>The project covers three areas of Three Rivers District; Rickmansworth, South Oxhey and Leavesden. Whilst individual locations will be confirmed as part of the mobilisation work, the indicative bike parking sites have been listed below.</p> <p>Rickmansworth</p> <ul style="list-style-type: none"> • Rickmansworth Station • Watersmeet • Aquadrome Cafe • Aquadrome Bridge • Depot/Tesco <p>South Oxhey</p> <ul style="list-style-type: none"> • Carpenders Park Station • Near Gosforth Lane/ Hayling Road Junction • Near Green Lane/ Prestwick Road Junction • Parade near Greenfields School • Parade on Little Oxhey Lane

	<div>Leavesden</div> <ul style="list-style-type: none">• Near WB Studios• Leavesden Country Park• Near Evergreen Park on South Way
Project partner (if applicable)	N/A

Section C: Strategic Case

Why is CIL funding being sought and who are the likely beneficiaries of the project? Please provide usage details where appropriate

Please refer to CIL Scoring Criteria Guidance under: Delivering Growth & Community Support

Beneficiaries from this scheme are residents and visitors of Three Rivers District as it will provide a convenient and reliable alternative to car or bus travel to move about the district and into Watford. This will make choosing e-bikes for local journeys easier enabling an active and enjoyable way to visit key destinations without the need to buy and store a private bike. The scheme will also enable multi-modal journeys where bikes are not able to be taken on some public transport.

In the longer term, encouraging travel by bikes may reduce traffic congestion and associated air pollution making journeys easier and more pleasant for all residents.

As an example the average RPBPD (ride per bike per day) data for Croxley from day 1 to August 2025 is 1.2 vs the main Watford scheme in the same time period being 1.9, thus demonstrating that the usage (given the much smaller area and quantity of assets) is very good.

It is envisaged the proposed locations, which expand the existing Watford BC scheme, will allow cross boundary travel, will show similar usage figures once the scheme is launched.

How does the project help address the demands of development in the area. What evidence is there to support this?

Please refer to CIL Scoring Criteria Guidance under: Delivering Growth & Environment

By expanding a means of active travel into the district, it will pave the way for improvements in cycle & walking infrastructure.

Do you have planning permission in place to carry out the works? If so, please provide the application number

Please refer to CIL Scoring Criteria Guidance under: Deliverability

N/A

<p>Please provide details of any supporting policy from the Local Plan</p> <p>Please refer to CIL Scoring Criteria Guidance under: Delivering Growth</p>	<p>The Core Strategy of the adopted local plans notes a commitment to “Providing alternatives to car travel through better public transport, better opportunities for cycling or walking”.</p>
<p>Would the community support the project?</p> <p>Please refer to CIL Scoring Criteria Guidance under: Community Support</p>	<p>The expanded areas have been decided based on areas with key destinations and desired routes with existing established cycling connectivity.</p> <p>South Oxhey and Oxhey Hall sits adjacent to the boundary of the Watford Beryl scheme with a segregated cycle path feeding down to Carpenders Park station. This is an area of high housing density and lower car ownership which suits a Beryl Bikes scheme by enabling journeys to be taken by e-bike.</p> <p>Rickmansworth is the main market town which connects closely with the existing expansion in Croxley Green. Connecting Watford with Rickmansworth enables multi-modal journeys between train lines as well as trips to local businesses and amenities. Rickmansworth is also popular as a leisure cycling location being served by Rickmansworth Aquadrome and the Ebury Way which both form part of National Cycle Network 6. The Ebury Way provides an alternative connective route between Croxley Green and Rickmansworth.</p> <p>Sites have been explored to connect key destinations just bordering the existing Watford scheme such as Leavesden County Park. Leavesden is currently well fed with cycle connections by Beryl and these would provide the last connecting part to journeys.</p> <p>Whilst we do not have any specific feedback from users on desired/proposed locations the below statistics from the recently expanded Croxley Green scheme demonstrate the Croxley scheme usage since the area launch which shows its popularity, i.e. residents are voting with their feet & peddling about rather than jumping in the car. Also please see points below around general support we provide:</p> <ul style="list-style-type: none"> • Ongoing stakeholder engagement: We engage with key stakeholder groups such as the unemployed, Low-income groups, local voluntary organisations, disability groups, community groups, etc, to understand their view on the local bike share scheme challenges and to ensure they are not adversely affected by the scheme, and we also integrate their input into our marketing and comms strategy. • Our ‘Community Champions’ initiative: We work with local community groups and local charities to provide free and discounted access to our bikes with £150 of complimentary minutes to use across our fleet. • Our partnership with JCPlus to support unemployed groups

	<ul style="list-style-type: none"> • Social prescribing: We partner with the Councils and the local health partnership to deliver e-Bike by prescription across our scheme. • SMS unlock: for unbanked users
<p>Please outline how the project will demonstrate value for money</p> <p>Please refer to CIL Scoring Criteria Guidance under Project cost</p>	<p>The scheme represents a step change in the connectivity into large population areas for e-bikes. An initial capital investment enables the bikes and associated infrastructure to be purchased and installed with an established revenue channel providing the ongoing cost. This enables residents to utilise e-bikes without a large upfront cost and reduces the burden on car-based transport infrastructure such as roads and parking. This scheme aligns closely with larger established schemes in Watford and Hertsmere which will provide an established user basis and wider connectivity across the county.</p> <p>The current TRDC Cycle Strategy states “Increasing the number of people cycling regularly is a cost-effective way of reducing road congestion and pollution levels, improving public health and fitness, and reducing the overall demand for car parking space”.</p>

Would the project lead to any income generation? <i>Please refer to CIL Scoring Criteria Guidance under: Project Cost</i>	No	
Section D: Financial information		
Please show in the table below the amount of CIL funding being sought and any other contributions that may have been allocated for this scheme. PLEASE ENSURE THE AMOUNT BEING SOUGHT FROM TRDC CIL EXCLUDES VAT <i>Please refer to CIL Scoring Criteria Guidance under: Project Cost</i>		
	Amount	Detail
Please indicate total cost of project	£138,000	The project will cost £138,000 which covers 36 e-bikes, 13 line painted bays & associated management & mobilisation costs. Once the scheme has been established, revenue generated by users will cover the ongoing maintenance and management of the scheme.

<p>Please provide a detailed breakdown of the costs for the project</p>	<p>See Attached Document “Beryl in three Rivers - Next Phase (May 2025)”</p>	<p>Beryl Scheme Extension: As part of our bike share service in Three Rivers, we propose expanding the service into other areas within the authority.</p> <p>The ridership potential in each expansion area has been reviewed, and our proposed costs reflect the feasibility of each zone. The four new zones being recommended are:</p> <p>1. Rickmansworth: We will deliver 15 e-bikes and five new docking stations at the following locations:</p> <ul style="list-style-type: none"> ● Rickmansworth Station ● Watersmeet ● Aquadrome Cafe ● Aquadrome Bridge ● Depot/Tesco <p>Cost and timelines: We would require £58,650 to mobilise the 15 bikes and five bays - we require four months to mobilise the service.</p> <p>As part of the expansion to Rickmansworth we can enable a Council membership package. Council staff (including Councillors) could (automatically) use the service for free using the Beryl app. We propose to invoice all rides monthly.</p> <p>2. Oxhey Hall / South Oxhey: We can offer 15 e-bikes and five new docking stations, including at the following locations:</p> <ul style="list-style-type: none"> ● Carpenders Park Station ● Gosforth Lane/Hayling Road ● Green Lane/Prestwick Road ● Parade near Greenfields School ● Little Oxhey Lane (parade) <p>Cost and timelines: We would require £64,000 to mobilise the 15 bikes and five bays - we require four months to mobilise the service.</p> <p>3. Leavesden: We can offer six e-bikes and three new docking stations at the following locations:</p> <ul style="list-style-type: none"> ● WB Studios ● Leavesden Country Park ● Near Evergreen Park on South Way
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		<p>Cost and timelines: We would require £24,700 to mobilise the six bikes and three bays. If Warner Bros were to sign up to a staff membership proposal, the increased revenue generation would mean that we could drop the price to £22,000.</p> <p>As we are developing and mobilising several areas together, a saving on the costs indicated above can be made which brings this total project cost down to £138,000.</p>
Please provide a detailed summary of the total CIL funding required, including phasing	As Above	
How much funding does the project currently have?	Three Rivers District Council will support with funding and project management of legal and statutory processed to enable the mobilisation.	
Are there any revenue costs (i.e. day-today running costs, maintenance cost) associated with the project and if so how will they be funded and has that funding been secured?	No, running costs are covered from the revenue generated by the hire of the bikeshare bikes.	

Please indicate in the table below the source of additional funding that has been secured/ is being sought.				
Source	Amount	Conditions Attached	Use by Date	Funding Confirmed

	Yes	
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Does the CIL funding help secure the release of additional funding?	No	
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<p>Section E: Delivery and on Going Maintenance</p> <p>What is the delivery timescale for the project? Please refer to CIL Scoring Criteria Guidance under: Deliverability</p> <p>No planning permission is required for the proposals.</p> <p>Delivery is expected to be within 12 months of funding allocation with the mobilisation of bikes and bays. Three Rivers District Council will support with funding and project management of legal and statutory processed to enable the mobilisation. A new Highways Agency Agreement between Districts and the County Council may also expedite some of this process.</p>
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<p>Section F: Additional Information</p> <p>Is there any additional information that may support the application?</p>
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Section G: Declaration

When you have completed the application, please sign this declaration and submit the application form as directed

To the best of my knowledge the information I have provided on this application form is correct.

If Three Rivers District Council agrees to release funds for the specified project, these funds will be used exclusively for the purposes described. In such an event, I agree to inform the Council's Infrastructure Delivery Coordinator of any material changes to the proposals set out above. When requested, I agree to provide the Council with all necessary information required for the purposes of reporting on the progress or otherwise of the identified project. I recognise the Council's statutory rights as the designated CIL Charging Authority, which includes provisions to reclaim unspent or misappropriated funds. Privacy Notice: By signing this form, the applicant agrees to Three Rivers District Council checking all supplied information for the purposes of informing decision making. The information on this form will be stored in the Council's Infrastructure Spending Board manual filling system and summarised in the Council's ICT system for the sole purpose of fund processing, analysis and accounting. Information about the project may be publicised on the Council website and in public material for publicity purposes. Personal data will not be disclosed without any prior agreement of those concerned, unless required by law. For further information on the Council's privacy policy, please see: <https://www.threerivers.gov.uk/egcl-page/privacy-notice>

Signed: Ash Trowe_____

Organisation: Smidsy Ltd T/A Beryl_____

Date: 10/07/25_____

All organisations involved with the application will need to sign and date the form.

Signed: _____

Organisation: _____ Date: _____
